



Dear Valued Peerless Supporter,

I trust that everyone had an enjoyable summer and is well rested.

As I mentioned in earlier communiqués, Peerless has been busy with many new and important developments and I would like to start sharing these with you.

Peerless is pleased to announce the official launching of its new and completely redesigned catalogue. I am confident that you will find the new format useful and the product offering more complete. To obtain a copy, please contact us directly, or contact a Peerless Authorized Agent. The catalogue can also be downloaded from our website, if you desire a digital copy.

I am also excited to introduce our new line of European designed fixtures, **INCEPTION®**. Peerless is the exclusive manufacturer of this stylish architectural line from Europe. Please refer to the attachment for the first products available from **INCEPTION®**. Products will be continuously added to the **INCEPTION®** line as they obtain their cUL certification. Please keep visiting our web-site for an updated list of our **INCEPTION®** line.

Peerless is pleased to welcome **Mr. Nick Pinto** to its Ontario sales team as Specification Manager. Nick has many years of experience in the lighting industry and will be working closely with our customers and agents to develop economic and viable lighting solutions. Nick can be reached at our Toronto facility at (416) 751-5644 ext. 222 or at NPinto@peerless-electric.com.

Peerless would like to welcome the following two new sales agencies:

Easthill Sales Agency – serving the province of British Columbia

Luxtec - serving the Specification market for province of Québec

Please visit our web site at www.peerless-electric.com for further information.

Barry Fagen

President

Peerless Electric Co Ltd

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A long, rectangular LED light fixture with a smooth, white, diffused surface. It is suspended by three thin wires from the top left.

QUARK

A long, rectangular LED light fixture with a white, perforated grille. It is suspended by three thin wires from the top right.

EN

A long, rectangular LED light fixture with a white, perforated grille. It is suspended by three thin wires from the top left.

ESO

A long, rectangular LED light fixture with a white, perforated grille. It is suspended by three thin wires from the top right.

LAMBDA

A large, curved view of the Earth from space, showing blue oceans and white clouds, positioned in the bottom left corner of the image.

INCEPTION[®]

by **PEERLESS** 