



CIE D'APPAREILS ÉLECTRIQUES LTÉE

PEERLESS

ELECTRIC COMPANY LTD.



Dear Valued Peerless Supporter,

Peerless Electric has been a premier fluorescent lighting fixture manufacturer for over 70 years and has earned its well respected reputation by supplying quality products and excellent service. Peerless has continuously adapted to meet the needs of its customers while applying the latest technologies. The lighting industry has been evolving at an extremely fast pace, and as you all know, LED (Light Emitting Diodes) is the “talk of the day”.

Even though LED lighting is only in its infancy stage, the benefits are already being proven in the marketplace. LED products are offering 50-90% energy savings, long life of up to 50,000 hours, low maintenance, are environmentally friendly, recyclable and have no mercury content. LED lighting with its energy efficiency and performance will be replacing fluorescent lighting years sooner than most people anticipate. LED lighting for indoor commercial, industrial and institutional applications has finally arrived and Peerless is at the forefront by offering superior products that are consistent with its philosophy of providing quality energy saving solutions.

Peerless Electric is pleased to announce that it is the **exclusive distributor of Seesmart®** LED products for Canada. **Seesmart®** is leading U.S. based LED manufacturer, offering over 400 LED products for a wide range of applications, such as T8 tubes, PAR and spot bulbs, Highbays, and street lights. Its head office and showroom is located in Los Angeles and another showroom and a training center in Chicago.

This joint venture will allow Peerless to offer its customers high quality products, which combine the best lighting fixture in the industry with the latest in lighting technology.

We invite you to visit the **Seesmart®** website at www.seesmartled.com to review the products available and to discover why Peerless has chosen **Seesmart®** as its LED partner for the future.

Many Peerless personnel have already been trained regarding the **Seesmart®** LED product line and we welcome your LED inquiries by contacting Peerless Electric directly at either our Montreal, Toronto or Calgary office or by sending us an email at LED@peerless-electric.com.

Please visit our web site at www.peerless-electric.com for further information.



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SEESMART[®]

EARTH FRIENDLY LED SOLUTIONS



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