CIE D'APPAREILS ÉLECTRIQUES LTÉE

PEERLESS

ELECTRIC COMPANY LTD.

Dear Valued Peerless Supporter,

Happy New Year to everyone and welcome back! I hope that you had an enjoyable holiday and that the New Year will be prosperous for all.

I am pleased to report that we received many positive responses after our first communiqué that was sent out in December. This reinforced the need to inform all our supporters about what is happening at Peerless. Our secret is finally being communicated across the country. For over 70 years, our reputation has been built on providing quality lighting fixtures for the industrial, commercial and residential markets, one project at a time.

This year 2010 promises to be an exceptional year as we plan to introduce new product lines and products to the marketplace. As our first announcement in the New Year, Peerless is pleased to announce the launching of **PeerlessHome®,** our new **Energy Star®** Certified line of products for residential applications. All **PeerlessHome®** products are manufactured in Canada and come complete with Osram ballast and lamps installed. We invite you to view the **PeerlessHome® Energy Star®** products (attached).

Peerless would like to welcome the following two new sales agencies:

AFS Sales Agency - serving the Maritime provinces.
Turkil Sales Agency - serving the Ottawa, St-Lawrence Seaway and Gatineau regions.

Please visit our web site at www.peerless-electric.com for further information.

Barry Fagen
President

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PEERLESS
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NEW PRODUCT ANNOUNCEMENT

PEERLESS Home

ENERGY STAR® qualified

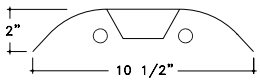
Product available: **January 2010**

MADE IN CANADA
FABRIQUÉ AU CANADA

Selective collection of fluorescent lighting for residential applications.
Energy efficient, supplied with lamps installed.

Shop light

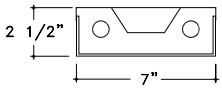
- Elegant design, superior light distribution
- 10' 120V cord and plug
- 10" pull chain switch
- Mounting options: Aircraft cable suspension or Surface



SHP-PH-4-232
SHP-PH-3-225
SHP-PH-2-217

Versatile lighting fixture

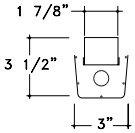
- Sleek design, lamps concealed by prismatic diffuser for optimum light output
- Surface mounted



PEL-PH-4-232
PEL-PH-3-225
PEL-PH-2-217

Mini lighting strip with wireguard protection

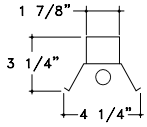
- Hinged wireguard (no tools needed), removable for "strip lite" application
- 10" pull chain switch
- Surface mounted



NSL-PH-4-132-WG
NSL-PH-3-125-WG
NSL-PH-2-117-WG

Mini lighting strip with symmetrical reflector

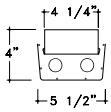
- Symmetrical light distribution
- 10" pull chain switch
- Surface mounted



NSL-PH-4-132-SYM
NSL-PH-3-125-SYM
NSL-PH-2-117-SYM

Wireguard protected lighting strip

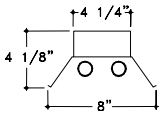
- Hinged wireguard (no tools needed), removable for "strip lite" application
- Surface mounted



LS-PH-4-232-WG
LS-PH-3-225-WG
LS-PH-2-217-WG

Lighting strip with symmetrical reflector

- Symmetrical light distribution
- Surface mounted



LS-PH-4-232-SYM
LS-PH-3-225-SYM
LS-PH-2-217-SYM

APPLICATIONS:
GARAGES, CLOSETS, WORKSTATIONS, STORAGE AREAS, etc.

CONSTRUCTION:
Constructed from code gauge steel.

FINISH:
Baked white enamel.

ELECTRICAL:
OSRAM 120V Instant Start electronic ballast.
SYLVANIA 3500 CCT T8 fluorescent lamps, rated 20,000 hours of life.

CERTIFICATIONS:
c UL US LISTED

Complete product information available upon request.
www.peerless-electric.com

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